



Privacy Policy

Why a Privacy Policy?

Mc|K Healthcare recognizes that you need appropriate protection and management of personally identifiable information that you share with us, such as name, address, e-mail address, phone number, and company information.

As such, we have established this privacy policy (the "Privacy Policy"), so you can understand how carefully we intend to treat the information you provide to Mc|K Healthcare via www.mckhealthcare.com (the "Web site").

What Information Does Mc|K Healthcare Collect?

We gather certain personal information about you in order to give you access to certain options, offers, services, or downloads from the Web site. This personal information may include your name, address, e-mail address, phone number, and company information.

We also track the Internet address of the domains from which users visit us and visitors' traffic patterns throughout their online sessions, including the Web sites a subscriber visits while using our Web site and the pages a subscriber views while using our Web site.

How We Gather Information

When you register to gain access to certain options, offers, services, or downloads on the Web site, the form requires you to give us certain personal information. We may also gather information through other forms or questions that you may answer on the Web site.

How We Use Information

Information we obtain from you is used to:

- Personalize your experience with Mc|K Healthcare and the Web site
- Improve our Web site
- Process transactions
- Administer a contest, survey, promotion, or other Web site feature
- Send periodic e-mails

With Whom Do We Share Your Information?

Personally Identifiable Information

We may make your personally identifiable information available to trusted third parties when:

- They provide a service to Mc|K Healthcare (eg, mail house), provided that they do not have the right to use your information for any purpose other than to provide the applicable service to Mc|K Healthcare
- We sell, assign, or transfer a part of our business that provides a particular service to you, provided that your personally identifiable information may be sold, assigned, or transferred only to the acquirer as a part of such transaction
- We are required to do so by law, regulation, rule, or court order, pursuant to requests from governmental agencies or law enforcement authorities
- It is necessary to protect Mc|K Healthcare, our staff, or other third parties, including, without limitation, in emergency situations

If you wish to opt out of any service from Mc|K Healthcare or to revoke any previously provided consent, please send an e-mail with such instructions to bonnie@mckhealthcare.com.

Nonpersonally Identifiable Information

Without your consent, Mc|K Healthcare may aggregate personally identifiable information and use such information in a nonpersonally identifiable manner for purposes of marketing and promotion. Except as set forth above, we do not disclose without your consent any information that could be used to identify you personally.

How to Update Information

You may update information previously provided to Mc|K Healthcare, including any consents provided to or withheld from the Web site, by sending an e-mail to bonnie@mckhealthcare.com.

Security of Information

The Web site has certain security measures in place to protect the loss, misuse, and alteration of the information under our control. Although no security measure is foolproof, we believe that we have implemented a system that is as safe as today's technology permits. Our network firewall is a combination of hardware and software designed to keep unauthorized users from accessing our network.

Copyright

Copyright in this Web site and the materials included in it, unless otherwise indicated, are owned by Mc|K Healthcare.

Text

You may copy or distribute the text materials contained in this Web site but only for personal, noncommercial use and only if the following copyright notice appears in all copies: "© 2011, Mc|K Healthcare LLC. All rights reserved." The text materials contained in this Web site may not be modified or altered in any way.

Graphic Material

You may not copy or distribute any photograph, illustration, artwork, or other graphic material contained on this Web site for any use without first obtaining the written permission of Mc|K Healthcare and the copyright owner. To initiate your request, send an e-mail to bonnie@mckhealthcare.com.

Forums

The Web site may make chat rooms, forums, message boards, or news groups available for you to use. Please remember that any information that is disclosed in these areas becomes public information, and you should exercise caution when deciding to disclose your personal and/or materially relevant information. Although users may post messages that will appear anonymously, Mc|K Healthcare will, in the event it makes chat rooms, forums, message boards, or news groups available for you to use, retain a record of who posts each message.

Links to Other Sites

The Web site may contain links to other sites. Mc|K Healthcare is not responsible for the privacy practices or the content of such Web sites, notwithstanding the inclusion on such sites of the trademarks of Mc|K Healthcare.

This Policy Is Subject to Change

We may modify this privacy policy from time to time. Our current privacy policy will be published on our Web site. If you have any questions, or if you do not understand any provision of this Privacy Policy, e-mail bonnie@mckhealthcare.com.

Legal Agreement

This Privacy Policy forms a legal agreement between you and Mc|K Healthcare. Your use of the Web site indicates your agreement to the terms of this Privacy Policy. You agree that the Electronic Communications Privacy Act (the "ECPA") shall not apply to any communications with Mc|K Healthcare. Mc|K Healthcare has the right to revise this agreement at any time without notice by updating the Privacy Policy posted to the Web site. If you have any questions about this Privacy Policy, the practices of this Web site, or your dealings with this Web site, please contact bonnie@mckhealthcare.com.

Web Site Maintenance
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